

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

And:

Greer Margolis Mitchell/ Pol
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 725769 /		<u>Alt Order #</u>
<u>Product</u> OBAMA/#2264		
<u>Contract Dates</u> 10/31/12 - 11/05/12	<u>Estimate #</u> 1537 - Sched A	
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 10/30/12 / 10/30/12
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KUSA	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	10/31/12	11/05/12	Early Today	4-430am		:30				NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	--111--				3	\$25.00	0.00			
	Week:	11/05/12	11/11/12	1-----				1	\$25.00	0.00			
N 2	KUSA	10/31/12	11/05/12	M-F 430-5a News	430-5a		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	--111--				3	\$50.00	0.00			
	Week:	11/05/12	11/11/12	1-----				1	\$50.00	0.00			
N 3	KUSA	10/31/12	11/05/12	9News Daybreak 5a	5-530am		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	--111--				3	\$500.00	0.00			
	Week:	11/05/12	11/11/12	1-----				1	\$500.00	0.00			
N 4	KUSA	10/31/12	11/05/12	9News Daybreak 5:30a	530-6am		:30				NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	--111--				3	\$850.00	0.00			
	Week:	11/05/12	11/11/12	1-----				1	\$850.00	0.00			
N 5	KUSA	10/31/12	11/05/12	9News 6am	6-7am		:30				NM	10	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	--332--				8	\$1,400.00	0.00			
	Week:	11/05/12	11/11/12	2-----				2	\$1,400.00	0.00			
N 6	KUSA	10/31/12	11/05/12	Today Show	7-9am		:30				NM	8	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	--222--				6	\$1,300.00	0.00			
	Week:	11/05/12	11/11/12	2-----				2	\$1,300.00	0.00			
N 7	KUSA	11/03/12	11/03/12	Sat Today	5-7am		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----2-				2	\$350.00	0.00			
N 8	KUSA	11/03/12	11/03/12	9News 7a Sat	7-9a		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----4-				4	\$800.00	0.00			
N 9	KUSA	11/04/12	11/04/12	Hispanic Today	Sun 430-5a		:30				NM	3	\$120.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 10/30/12 / 10/30/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----3				3	\$40.00	0.00			
N 10	KUSA	11/04/12	11/04/12	Sunday Today	6-7am		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----2				2	\$275.00	0.00			
N 11	KUSA	11/04/12	11/04/12	9News 7a Sun	7-9a		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----4				4	\$700.00	0.00			
N 12	KUSA	11/04/12	11/04/12	Meet The Press	Sun 9-10a		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1				1	\$3,000.00	0.00			
N 13	KUSA	10/31/12	11/05/12	Colorado & Company	10a-11a		:30				NM	11	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--332--				8	\$200.00	0.00			
Week:		11/05/12	11/11/12	3-----				3	\$200.00	0.00			
N 14	KUSA	10/31/12	11/05/12	9News at Noon	12p-1230p		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--111--				3	\$350.00	0.00			
Week:		11/05/12	11/11/12	1-----				1	\$350.00	0.00			
N 15	KUSA	10/31/12	11/05/12	Extra	1230p-1p		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--111--				3	\$350.00	0.00			
Week:		11/05/12	11/11/12	1-----				1	\$350.00	0.00			
N 16	KUSA	10/31/12	11/05/12	The Doctors	1-2p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--111--				3	\$300.00	0.00			
Week:		11/05/12	11/11/12	1-----				1	\$300.00	0.00			
N 17	KUSA	10/31/12	11/05/12	Days of Our Lives	M-F 2-3p		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--111--				3	\$550.00	0.00			
Week:		11/05/12	11/11/12	1-----				1	\$550.00	0.00			
N 18	KUSA	10/31/12	11/05/12	9News 4pm	4p-5p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--				1	\$700.00	0.00			
Week:		11/05/12	11/11/12	M-----				1	\$700.00	0.00			
N 19	KUSA	11/03/12	11/03/12	9News 5p Sat	5-6p		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----3-				3	\$1,000.00	0.00			
N 20	KUSA	11/05/12	11/05/12	NBC Nightly News	630-7		:30				NM	2	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	2-----				2	\$6,500.00	0.00			
N 21	KUSA	10/31/12	11/05/12	Late News M-F	10-1035p		:30				NM	6	\$16,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--221--				5	\$2,800.00	0.00			
Week:		11/05/12	11/11/12	1-----				1	\$2,800.00	0.00			
N 22	KUSA	11/03/12	11/03/12	9News 10pm Sat	Sat 10p-1037p		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----2-				2	\$2,000.00	0.00			
N 23	KUSA	11/04/12	11/04/12	9News 10p Sun	10-1037p		:30				NM	1	\$2,800.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1				1	\$2,800.00	0.00			
N 24	KUSA	11/04/12	11/04/12	Sun News Extended	1035-11p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1				1	\$1,200.00	0.00			
N 25	KUSA	10/31/12	11/05/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--211--				4	\$300.00	0.00			
Week:		11/05/12	11/11/12	1-----				1	\$300.00	0.00			
N 26	KUSA	10/31/12	11/05/12	Last Call w/Carson Daly	1237-107a		:30				NM	15	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--444--				12	\$100.00	0.00			
Week:		11/05/12	11/11/12	3-----				3	\$100.00	0.00			
N 27	KUSA	10/31/12	10/31/12	Animal Practice/ Guys with Ki7-8p			:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$2,200.00	0.00			
N 28	KUSA	11/02/12	11/02/12	Go On/Guys With Kids	7-8p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,400.00	0.00			
N 29	KUSA	11/02/12	11/02/12	Grimm	8-9p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,400.00	0.00			
N 30	KUSA	11/03/12	11/03/12	Local Prime Special	Various		:30				NM	6	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				6	\$2,000.00	0.00			
N 31	KUSA	11/05/12	11/05/12	The Voice	7-9p		:30				NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$6,500.00	0.00			
N 32	KUSA	11/04/12	11/04/12	Football Night in America	Various		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$2,000.00	0.00			
N 33	KUSA	11/04/12	11/04/12	NFL Regular Season Football	NFL Regular Season		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$10,000.00	0.00			
N 34	KUSA	11/04/12	11/04/12	NFL Special Edition News	9-10p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$3,000.00	0.00			
N 35	KUSA	11/03/12	11/03/12	Notre Dame Football	Notre Dame Football		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,000.00	0.00			
N 36	KUSA	11/04/12	11/04/12	NBC Sports Special	NBC Sports Special		:30				NM	3	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				3	\$8,000.00	0.00			
N 37	KUSA	11/04/12	11/04/12	Soccer Playoffs	Various		:30				NM	3	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				3	\$8,000.00	0.00			
N 38	KUSA	11/04/12	11/04/12	Famous Homes & Hideaways	Su 11-1130a		:30				NM	5	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				5	\$6,000.00	0.00			

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Totals											0.00	139	\$211,570.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/04/12	115	\$178,995.00	\$152,145.75
11/05/12 - 11/11/12	24	\$32,575.00	\$27,688.75
Totals	139	\$211,570.00	\$179,834.50

Signature: _____ **Date:** _____

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